



**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **EVE2004 – EVENT PROJECT MANAGEMENT**
Semester & Year : May - August 2022
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (80 marks) : Answer all FIVE (5) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (20 marks) : Answer ONE (1) essay question. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (80 marks)
INSTRUCTION(S): There are **FIVE (5)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** demands that event project managers are responsible to implement all aspects of the project successfully.

(15 marks)

Question 2

a) Describe the term “project dependencies”.

(3 marks)

b) Discuss **FOUR (4)** forms of dependencies.

(12 marks)

Question 3

Alicia has been appointed to organize a 2-day conference involving all the academicians of Malaysian Universities. Due to the event nature, she needs to form a committee in order to successfully manage the event.

a) Advise to Alicia of her **FIVE (5)** primary duties that she need to be responsible at as she will be the Project Manager for the committee.

(15 marks)

b) Elaborate **FIVE (5)** ways that can help Alicia to avoid problems when organizing this conference.

(15 marks)

Question 4

Explain **FIVE (5)** features to develop a successful event project team.

(10 marks)

Question 5

Explain **FIVE (5)** stages of project process groups and its activities that involved during the process.

(10 marks)

END OF PART A

PART B:
INSTRUCTION:

ESSAY QUESTIONS (20 marks)
There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Managing a project includes identifying your project's requirements and writing down what everyone needs from the project. On any project, you will have a number of project constraints that are competing for your attention. Discuss **FOUR (4)** types of project constraints that can hinder you to accomplish the project objectives.

(20 marks)

END OF EXAM PAPER